

...and my nickel buys me what?

Information on the Illinois Equine Industry Research and Promotion Board Voluntary Assessment, also known as the horse feed check-off program.



*For one nickel per 50-pound bag of equine feed, **YOU** are funding research, education and promotion of the equine industry in Illinois.*

*Illinois' 77,000 horse owners and more than 200,000 horses
THANK YOU!*

- This voluntary assessment is a provision of equine check-off legislation that calls for feed manufacturers to pay \$2 per ton or a nickel per 50-pound bag of equine feed for sale in Illinois, effective January 1, 2004.
- Feed companies are allowed to pass the assessment on to feed buyers, who in turn may file for a refund if they wish to opt out.
- The funds generated from this voluntary assessment allow horse owners from all breeds and disciplines to support research, education and promotional programs equitably without overburdening any one group.
- Revenue generated from this assessment is distributed by the Promotion Board according to competitive grants.

For information about the EPB grant program, access our web site through www.IEPB.org or contact us at:

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